

WEDNESDAY, OCTOBER 22

	Extended Reality + Immersive Media	Traditional Production	Post Production
	Room 1 - 1E02	Room 2 - 1E03	Room 3 - 1E04
9:00am EDT	Augmented Reality for Broadcast & Live Sports <small>Instructor: Gary Adcock</small>	Producing Documentary Video <small>Instructor: Rachel Longman</small>	Working with Native 3D Objects in After Effects <small>Instructor: Eran Stern</small>
10:15am EDT	Virtual Production for TV and Streaming <small>Instructor: Gary Adcock</small>	Extraordinary Drone Shots (and How to Get Them!) <small>Instructor: Luisa Winters</small>	Mastering Color Correction and Grading with the Lumetri Panel in Adobe Premiere Pro <small>Instructor: Rich Harrington</small>
11:30am EDT	Immersive Journalism & Storytelling with XR <small>Instructor: Gary Adcock</small>	A Practical Guide to Planning Field Shoots <small>Instructor: Rachel Longman</small>	Remote Collaborative Workflows for Post <small>Instructor: Jeff Greenberg</small>
12:45pm EDT	Keynote presented by Dell and NVIDIA		
	AI	Cinematography/DP	Corporate Media
	Room 1 - 1E02	Room 2 - 1E03	Room 3 - 1E04
2:00pm EDT	Using Generative AI for Post Production <small>Instructor: Jeff Greenberg</small>	Strategies for Multi-Camera Productions & Editing <small>Instructor: Luisa Winters</small>	Producing on a Budget <small>Instructor: Rich Harrington</small>
3:15pm EDT	Using Hollywood-Grade VFX AI Tools <small>Instructor: Eran Stern</small>	Essentials of Timelapse Production & Post <small>Instructor: Rich Harrington</small>	Crafting Brand Engagement through Narrative <small>Instructor: Rachel Longman</small>
3:30pm EDT	Is Generative AI Changing Cinema? <small>Instructor: Gary Adcock</small>	iPhone Productions: A Practical Approach to Creating Content <small>Instructor: Jeff Greenberg</small>	From Story to Action: Strategic Content Creation and Social Media <small>Instructor: Rich Harrington</small>

View the program online at nabshow.com/ppw-ny/ to view full session descriptions.

THURSDAY, OCTOBER 23

AI TRAINING WORKSHOPS AVAILABLE FOR \$399

	Room 1	Room 2
9:00 – 11:30am EDT	AI Design: The Future of Image Creation Instructor: Eran Stern	AI Broadcasting: Smart Strategies When AI Isn't an Option Instructor: Luisa Winters
12:00 – 2:30pm EDT	AI Video Editing/Broadcast TV: Frame the Future Instructor: Luisa Winters	AI Legal: Building Responsible AI Playbooks in Media Instructor: Seth Polansky
3:00 – 5:30pm EDT	AI VFX & Motion: Crafting Visual Wonders with AI Instructor: Eran Stern	

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