

SATURDAY, APRIL 5

	Artificial Intelligence Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S227	Content Creators Room S225	Corporate & Brand Storytelling Room S226
10:00 - 11:45 AM PT	Is GEN AI Changing Cinema? Instructor: Gary Adcock	DaVinci Resolve Colorist Boot Camp Instructor: TBA	After Effects Boot Camp Instructor: Ian Robinson	How to Start Your Creative Business Instructor: Seth Polansky	To Be Announced Instructor: TBA	Simple Content, Captivating Stories: Crafting Brand Engagement through Narrative Instructor: TBA
11:45 AM - 1:00 PM PT	Break				Break	
1:00 - 2:45 PM PT	Exploring OpenAI's Sora & RunwayML Instructor: TBA	Mastering Color Correction and Grading with the Lumetri Panel in Adobe Premiere Pro Instructor: Rich Harrington	Expressing Yourself: Mastering Expressions in After Effects Instructor: Kyle Hamrick	Lighting Techniques: Best Practices On-Set and In-Budget Instructor: TBA	Audio for Podcasting: Make Your Podcast Stand Out from Microphone Choice to Setup and Mix Down Instructor: Gary Levitt	To Be Announced Instructor: TBA
3:00 - 4:45 PM PT	Retrain Your Brain: "New" Lighting Color Science Foundations for Production Instructor: TBA	Reimagining Video Editing Workflows with AI Tools Instructor: TBA	Collaborative Post-Production: from Editors & Artists to Clients & Stakeholders Instructor: TBA	To Be Announced Instructor: TBA	Creating Social Media Graphics for a Impactful Online Identity Instructor: Ian Robinson	Power Planning for Multi-Platform Delivery Instructor: TBA
4:00 - 5:00 PM PT					Understanding Social Media Terms of Service Instructor: Seth Polansky	Crafting Brand Narratives: Blending Industry Insights and Humor Instructor: TBA
5:15 - 6:45 PM PT	KEYNOTE EVENT & MEETUP					

SUNDAY, APRIL 6

	Artificial Intelligence Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S224	Content Creators Room S225	Corporate & Brand Storytelling Room S226	Interactive Discussions Room S227
8:00 - 10:30 AM PT	Legal Issues w AI Generated Assets or Content Instructor: Seth Polansky	Audio Skills for Video Editors Instructor: TBA	Advanced Motion Tracking Techniques Instructor: Eran Stern	The Right Toolkit: Choosing the Perfect Gear for Every Project Instructor: TBA	iPhone Productions: A Practical Approach to Creating Content Instructor: TBA	How to Deliver More Impact with Your Brand Story Instructor: TBA	Focusing on the Future: Making Decisions for the Next Calendar Year Instructor: TBA
10:45 - 11:45 AM PT	Using AI in your Audio Recordings Instructor: Gary Levitt	Getting the Most from AI Tools in DaVinci Resolve Instructor: TBA	An Introduction to 3D and Adobe Dimensions Instructor: Chris Converse	Flying Solo: Being a Crew of One Instructor: TBA	Create with Confidence Instructor: TBA	Adapting Stories for Multi-Channel Impact Instructor: TBA	How to Network with Creatives Instructor: TBA
11:45 AM - 1:30 PM PT	Break						
1:30 - 2:30 PM PT	A New Generation of Live Production - The Evolution of Streaming and Streamers Instructor: TBA	Mastering the Essential Sound Panel in Adobe Premiere Pro Instructor: TBA	Everyday Efficiency w After Effects Instructor: Kyle Hamrick	A Practical Guide to Planning Field Shoots Instructor: TBA	Crafting Your Undeniable Personal Brand Instructor: TBA	Legal Issues to Consider when Creating Content for Brands & Corporations Instructor: Seth Polansky	Productivity Strategies for Remote Creatives Instructor: Rich Harrington
2:45 - 3:45 PM PT	Using Generative AI for Post Production Instructor: TBA	To Be Announced Instructor: TBA	Get Your Models Movin' in Blender (for After Effects) Instructor: Chris Converse	Directing Authentic Performances for Fiction Instructor: TBA	Targets & Trends: Content Strategies for Social Media Success Instructor: TBA	Mobile-First Branding: Elevate Your Brand in a Mobile-Driven World Instructor: TBA	Managing On-Set Stress Instructor: TBA
4:00 - 5:00 PM PT	To Be Announced Instructor: TBA	TMO Live: A Conversation with 2025 Oscar-Nominated Editor Instructor: TBA	An Introduction to Adobe AI Tools for Animators Instructor: Ian Robinson	Getting Great Audio to Your Camera Instructor: Gary Levitt	Video Compression Essentials Instructor: TBA	Monetize the Mic: Leverage Podcasts to Grow Your Brand Instructor: TBA	Best Practices and Ethics for Integrating AI into Your Post Pipeline Instructor: TBA
5:15 - 7:15 PM PT	CONTENT CREATOR PARTY						

Program subject to change.

View the program online at nabshow.com/post-production-world to view full session descriptions.

MONDAY, APRIL 7

	Artificial Intelligence Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S224	Content Creators Room S225	Corporate & Brand Storytelling Room S226	Interactive Discussions Room S227
8:00 - 10:30 AM PT	Building Customized LLM's for Your Content Instructor: Gary Adcock	Essentials of After Effects for Video Editors Instructor: Kyle Hamrick	Getting Started with 3D in Adobe After Effects Instructor: Ian Robinson	Sound and Storytelling: Creating a Soundscape in Production and Post Instructor: TBD	From Story to Action: Strategic Content Creation and Social Media Instructor: Rich Harrington	Marketing Mojo for Corporate Videos: Strategies that Convert Instructor: TBA	How To Be a Freelance Editor in Today's Market Instructor: TBA
10:45 - 11:45 AM PT	Shooting for Generative AI Instructor: AJ Bleyer, DGA	Using Greenscreen in Adobe Premiere Pro Instructor: Maxim Jago	Working with Native 3D Objects Instructor: Eran Stern	Using VR Cameras for Creative Captures for Traditional Productions Instructor: TBA	Get Things Movin' with Adobe Express Instructor: Chris Converse	Corporate Storytelling for Social Media Instructor: TBA	Is AI a Tool or a Threat to Creatives? Instructor: Gary Levitt
11:45 AM - 1:30 PM PT	Break						
1:30 - 2:30 PM PT	Using LLMs to assist with Pre and Post Production Management Instructor: TBA	What's New in DaVinci Resolve Instructor: TBA	Advanced Techniques in Creating Cinemagraphs Instructor: Chris Converse	Essentials of Timelapse Production & Post Instructor: Rich Harrington	Streamline Social Media Creation with AI Instructor: TBA	To Be Announced Instructor: TBA	On-Camera Confidence Instructor: TBA
2:45 - 3:45 PM PT	PANEL: Gen AI and The Cinematographer Moderator: Gary Adcock	Mastering Audio - The Final Step Before Distribution Instructor: Gary Levitt	Type & Title Design the Easy Way Instructor: Kyle Hamrick	Understanding LOG, LUTs, and 10bit and Raw/DNG Instructor: TBA	From Followers to Advocates: Building a Loyal Community Instructor: TBA	From Spark to Story: Designing Stories for Brands Instructor: TBA	Monetizing Your Creative Passions Instructor: Eran Stern
4:00 - 5:00 PM PT	What AI Can and CAN'T Do for You Instructor: TBA	To Be Announced Instructor: TBA	Masks and Track Mattes in Adobe After Effects Instructor: TBA	How to Produce a TV Show on an iPhone Instructor: TBA	Doing It For the Gram: How to Instagram with Style and Ease Instructor: TBA	Storytelling That Sells: Crafting Compelling Video Content to Drive Engagement Instructor: TBA	Ask an Entertainment Lawyer Instructor: Seth Polansky
5:15 - 6:45 PM PT	ARTIFICIAL INTELLIGENCE Room S219 BIRDS OF A FEATHER Artificial Intelligence Discussion Moderator: Gary Adcock	PRODUCTION Room S220 BIRDS OF A FEATHER Production Discussion Moderator: TBA		EDITORS Room S221 BIRDS OF A FEATHER The Crystal Ball: Speculating on the Future Moderator: TBA			

TUESDAY, APRIL 8

	Virtual Production Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S224	Extended Reality Productions Room S225	The Business of Media Production Room S226	Interactive Discussions Room S227
8:15 - 9:15 AM PT	Virtual Production for Creators Instructor: TBA	Masking and Tracking in Final Cut Pro Instructor: TBA	Illustrator for Motion Designers Instructor: Eran Stern	Choosing and Using the Best Microphone for the Job Instructor: TBA	Getting Started with Apple Vision Pro Immersive Video Instructor: TBA	Amplify Word of Mouth: Cutting-Edge Strategies for Gaining New Clients and Projects Instructor: TBA	Battling Burnout: The Keys to Longevity in Postproduction Instructor: Ian Robinson
9:30 - 10:30 AM PT	Translating Tomorrow: Communicating with clients about Virtual Production Instructor: TBA	Photoshop for Video Editors Instructor: Rich Harrington	Data-driven Animations in After Effects Instructor: Chris Converse	Extraordinary Drone Shots (and How to Get Them!) Instructor: TBA	Advances in XR Production Instructor: TBA	The Business Skills I Wish I Had Learning Early in My Editing Career Instructor: TBA	Business and Legal Risks Related to Generative AI Instructor: Seth Polansky
10:45 - 11:45 AM PT	Metadata Management for Virtual Production Instructor: Gary Adcock	Using AI in your Audio Post Instructor: Gary Levitt	Creating Motion Graphics Templates for Video Editors Instructor: Eran Stern	Story from Interview & Direction: Crafting Authentic Narratives through Conversation Instructor: TBA	Apple Vision In-Focus Instructor: TBA	Strategies for Building a Profitable Content Creation Business Instructor: TBA	To Be Announced Instructor: TBA
11:45 AM - 1:30 PM PT	Break						
1:30 - 2:30 PM PT	Obtaining and Maintaining Camera Color Accuracy Throughout the Entire XR Production Pipeline Instructor: TBA	To Be Announced Instructor: TBA	Advanced Techniques for MOGRT Authoring Instructor: Chris Converse	Building a Production Company Instructor: AJ Bleyer, DGA	Delivering Professional Immersive Video for Meta Quest Instructor: TBA	Budgeting Video Projects (BONSOP) Instructor: Rich Harrington	Navigating Creative Conflict and Resolution Instructor: TBA
2:45 - 3:45 PM PT	When Does Virtual Production Make Sense? Instructor: TBA	Skin Tones and Matching for Editors and Colorists Instructor: TBA	Mastering Masks and Mattes in After Effects Instructor: Kyle Hamrick	Best Practices for Managing Storage On-Set Instructor: Gary Adcock	Immersive Media and the Edge of Reality - Fooling the Visual Cortex Instructor: TBA	Essential AI Tools for the Productive Producer Instructor: TBA	Top Issues Facing UAV Pilot And What We Can Do About Them Instructor: TBA
4:00 - 5:00 PM PT	SMPTE PANEL: Open Track IO Moderator: Gary Adcock	Re-cut and Remix: How to Repurpose Content for Social Media Instructor: TBA	Motion Graphics Project Management: From Concept to Pitch to Delivery Instructor: Ian Robinson	Strategies for Multi-camera Productions & Editing Instructor: TBA	Conversation with Amazon MGM Studios, Head of Post, International Features + Head of International VFX Instructor: TBA	Collaborating with Clients: Translating Vision into Video Instructor: TBA	Time Management for Creative People Instructor: TBA
5:15 - 6:45 PM PT	PRODUCERS Room S219 BIRDS OF A FEATHER Producers Discussion Moderator: TBA	COLORISTS Room S220 BIRDS OF A FEATHER Colorists Discussion Moderator: TBA		BUSINESS Room S221 BIRDS OF A FEATHER Business Discussion Moderator: TBA			

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WEDNESDAY, APRIL 9

	Remote & Hybrid Production Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S224	Extended Reality Productions Room S225	The Business of Media Production Room S226	Interactive Discussions Room S227
8:15 - 9:15 AM PT	To Be Announced <small>Instructor: TBA</small>	Mastering Prompts to Create Generative AI Video <small>Instructor: TBA</small>	Working with Compound Effects in After Effects <small>Instructor: TBA</small>	To Be Announced <small>Instructor: TBA</small>	Understanding XR: Workflows in Cinema & Broadcast <small>Instructor: TBA</small>	The Art of Hagglng <small>Instructor: TBA</small>	Professional FAQ from a year on /r/editors "Ask a Pro" <small>Instructor: TBA</small>
9:30 - 10:30 AM PT	Remote Collaborative Workflows for Post <small>Instructor: TBA</small>	Enhance VFX and Color Grading using AI and Machine Learning <small>Instructor: Eran Stern</small>	Integrating 3D Elements from Substance 3D into After Effects <small>Instructor: Ian Robinson</small>	Color Theory and Emotion: Using Color to Deepen Storytelling in Production <small>Instructor: TBA</small>	Building an Immersive Video Post Production Pipeline <small>Instructor: TBA</small>	10 Ways to be a Well Paid Creative! <small>Instructor: TBA</small>	Overcoming Creative Blocks <small>Instructor: TBA</small>
10:45 - 11:45 AM PT	Virtual Truck™ and Virtual Production Control Room™ Walkthrough - Setup and Implementation <small>Instructor: TBA</small>	Advanced Trimming for Video Editors <small>Instructor: TBA</small>	Expressions without Coding in After Effects <small>Instructor: Chris Converse</small>	Strategies for Interview-Driven Productions <small>Instructor: TBA</small>	Mastering Metadata for XR productions <small>Instructor: Gary Adcock</small>	Practical Project Management for Creative Pros <small>Instructor: Rich Harrington</small>	Other Ways to Monetize YouTube <small>Instructor: TBA</small>
11:45 AM - 1:30 PM PT	Break						
1:30 - 2:30 PM PT	frame.io Camera to Cloud Workflow <small>Instructor: TBA</small>	To Be Announced <small>Instructor: TBA</small>	Beat the Render Queue: Making After Effects Render Faster <small>Instructor: Eran Stern</small>	Practical Tips for Directors <small>Instructor: TBA</small>	SMPTE RIS Panel Defining the Color Pipeline for Extended Reality & Virtual Production <small>Moderator: Gary Adcock</small>	Using AI to Help Market Your Content <small>Instructor: TBA</small>	An Ethical Approach to AI <small>Instructor: Rich Harrington</small>
2:45 - 3:45 PM PT	To Be Announced <small>Instructor: TBA</small>	Getting started with VFX in Adobe After Effects for Video Editors <small>Instructor: Ian Robinson</small>	Master The Essential Graphics Panel in Premiere Pro and After Effects <small>Instructor: Kyle Hamrick</small>	Audio for Interviews and Corporate Production <small>Instructor: TBA</small>	Advanced Virtual Production Car Process Techniques <small>Instructor: TBA</small>	How to Make it as a Freelancer <small>Instructor: TBA</small>	Workflow Strategies and Processes Setup <small>Instructor: TBA</small>

Other FMC Ticket Offerings

FMC offers the following additional training available at NAB Show. These trainings are **not included** in the P|PW conference pass and requires separate registration. For more information see nabshow.com/post-production-world.

FIELD WORKSHOPS

Virtual Reality Productions \$999

Instructor: Nick Harauz
 Date: April 3-4 (2-Day Workshop)
 Time: 9:00 AM - 5:00 PM PT
 Location: Nelson Ghost Town & Las Vegas Convention Center

The VR Production Workshop covers 360 workflows, from production to post, exploring history, market trends, filming techniques, editing, reorientation, transitions, effects, and more for a comprehensive hands-on experience.

Budget Powered Productions for Audio \$849

Instructor: Douglas Spotted Eagle
 Date: April 3 (1-Day Workshop)
 Time: 10:00 AM - 4:00 PM PT
 Location: Las Vegas Convention Center

This workshop covers audio setup, shoot-for-edit practices, and distribution outputs. Attendees will collaborate with the instructor, explore support equipment, and gain hands-on experience setting up production and equipment.

Budget Powered Productions for Lighting \$849

Instructor: Douglas Spotted Eagle
 Date: April 4 (1-Day Workshop)
 Time: 10:00 AM - 4:00 PM PT
 Location: Las Vegas Convention Center

This workshop covers lighting techniques with hands-on practice, allowing attendees to photograph setups, work with a model for various interview styles, and collaborate with the instructor on production and equipment setup.

Content Creator Masterclass \$849

Instructor: Juliana Broste
 Date: April 4 (1-Day Workshop)
 Time: 9:00 AM - 5:00 PM PT
 Location: To Be Announced

This immersive crash course is designed to arm you with the tools, techniques, and insider secrets you need to thrive in today's competitive content creation world.

AI BOOTCAMP WORKSHOPS

AI Video Editing \$399

Instructor: Luisa Winters
 Date: April 5
 Time: 9:00 - 11:45 AM PT
 Location: Las Vegas Convention Center

Ideal for freelance and broadcast editors in news and documentaries, this course explores AI-driven video editing with tools like Descript and Premiere Pro, enhancing creativity and expanding professional opportunities.

AI VFX & Motion \$399

Instructor: Eran Stern
 Date: April 5
 Time: 12:00 - 2:45 PM PT
 Location: Las Vegas Convention Center

Explore AI-enhanced VFX and motion graphics with tools like Firefly and Runway, mastering tasks like rotoscoping, face swapping, and animation while balancing AI's efficiency with the irreplaceable power of human creativity.

AI Broadcast TV \$399

Instructor: Luisa Winters
 Date: April 5
 Time: 3:00 - 5:45 PM PT
 Location: Las Vegas Convention Center

Designed for broadcast professionals, this course explores AI and ML in video editing for news, documentaries, and VOD. Using tools like Descript and Premiere Pro, attendees merge technical expertise with practical creativity.

CERTIFICATION EXAM VOUCHERS

All Exams Scheduled Online Post-Event

AI Video Editing Certification Exam \$149

Covers foundational concepts of AI and ML, their relevance & application in video editing, practical use of AI tools and technologies, ethical considerations, and future trends.

AI VFX & Motion Certification Exam \$149

Focuses on the practical application of AI tools and third-party add-ons, delving into the innovative ways AI can be utilized to create diverse motion graphics and VFX.

AI Broadcast TV Certification Exam \$149

Assesses proficiency in incorporating AI into broadcast video editing processes, elevating creative operations, & understanding the influence of AI in the broadcast industry.

Apple FCP Certified SocialPro Exam Voucher + Exam Prep Recording \$199

Focus on online content and social media, testing main features at an introductory-to-intermediate level.

Apple FCP Certified VideoPro Exam Voucher + Exam Prep Recording \$199

Covers all areas of Final Cut Pro at an intermediate to advanced level & includes questions on importing, editing, and exporting finalized professional-quality videos.

Apple FCP Certified Post-ProductionPro Exam Voucher + Exam Prep Recording \$199

Covers all areas of Final Cut Pro at the expert level and includes questions concerning Motion and Compressor as well as post-production terminology and concepts.

Adobe After Effects Exam Voucher + Exam Prep Recording \$199

Adobe After Effects is the industry-standard motion graphics and visual effects software.

Adobe Premiere Pro Exam Voucher + Exam Prep Recording \$199

With the rapid advancement of video and multi-media technology, Adobe Premiere Pro helps produce and edit productions more fluidly than ever before.