

Program – Tuesday, October 18

	Room 1E10 – Postproduction	Room 1E11 – Production	Room 1E09 – Business
8:00 – 9:15am EDT	Essential Color Grading in Adobe Premiere Pro Instructor: Abba Shapiro	A Practical Guide to Planning Field Shoots Instructor: Rachel Longman	How to Launch Your Creative Business Instructor: Seth C. Polansky, Esq.
9:30 – 10:45am EDT	Subtitles, Captions and More: a Guide to Inclusion and Maximizing Your Reach Instructor: Jeff Greenberg	Virtual Production, Mixed Reality and Extended Reality (XR) the Future is Now Instructor: Gary Adcock	Shifting Gears: Put Your Career Road Map in Focus Instructor: Amy DeLouise
11:00am – 12:15pm EDT	Advanced Editing Techniques in Final Cut Pro Instructor: Abba Shapiro	Finding the Location That’s Right for Your Production? Instructor: Rachel Longman	Understanding Intellectual Property Instructor: Seth C. Polansky, Esq.
12:30 – 1:30pm EDT	Lunch		
1:30 – 2:45pm EDT	AI Tools for Video Editors Instructor: Jeff Greenberg	The Things They Don’t Tell You About Virtual Production Instructor: Gary Adcock	Freelance Work Strategies for Video and Graphics Pros Instructor: Amy DeLouise
3:00 – 4:15pm EDT	Strategies for Narrative Scene Editing with Final Cut Pro Instructor: Abba Shapiro	Crafting a Story: Interview-Driven Productions Instructor: Amy DeLouise	Contracts for Creatives Instructor: Seth C. Polansky, Esq.
4:30 – 5:45pm EDT	Essential Color Grading in DaVinci Resolve Instructor: Jeff Greenberg	Full Frame Content: What all that data means for Production and Post Instructor: Gary Adcock	Keep Them Happy: How to Communicate with Your Clients Instructor: Rachel Longman